Influence Of Hotel Enterprises' Social Cultural Practices On Community Empowerment Along The Coastal Tourism Circuit In Kenya

- 2. Mediating Effect of Stakeholder Roles on the Relationship between Destination Branding and Competitive Advantage in Kenya
- 3. Brand Personality and Destination Brand Competitiveness; A mediated symbiotic relationship, a study of Kenya's tourism industry
- Measuring efficiency and benchmarking classified two-five star hotels in Nairobi and Mombasa, Kenya
- 5. A balanced scorecard approach to measuring performance of five star hotels in nairobi, kenya.
- 6. Planning expertise, variables influencing performance outcomes and management of wedding organization firms in Nairobi County, Kenya.